



Economic Development Division  
203 S. Farwell St.  
Eau Claire, WI 54701  
[www.EauClaireDevelopment.com](http://www.EauClaireDevelopment.com)

**FOR IMMEDIATE RELEASE**  
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**CITY OF EAU CLAIRE ECONOMIC DEVELOPMENT DIVISION UNVEILS  
REDESIGNED WEBSITE [www.EauClaireDevelopment.com](http://www.EauClaireDevelopment.com)**

EAU CLAIRE, WI – The City of Eau Claire Economic Development Division (EDD) launched today a newly redesigned website **[www.EauClaireDevelopment.com](http://www.EauClaireDevelopment.com)**. The site features expanded in-depth content advertising the business possibilities within the City of Eau Claire and detailing services of the City’s Economic Development Division.

The website is divided into sections addressing needs of business owners, individuals relocating to Eau Claire, site selectors looking for statistical information and even students seeking internships. New is a redevelopment section offering visitors the latest on area’s new projects.

By far the most popular section is the Available Commercial Property Database. This module has been expanded and now links directly into the city’s Property Assessment Database and includes interactive features.

Mike Schatz, the Economic Development Director comments: “In the past we have been very successful with our online property database. We are now building on this foundation to create a website that will reach beyond the local business community and help us market Eau Claire to national and international companies.”

According to Dagmar Beckel, EDD’s Business Assistance Specialist, “The website strives to portray Eau Claire as the place where you can own a successful business or have a fulfilling career without compromising your family values. This sentiment is expressed in the EDD’s tagline: Business. Life. Balance.”

**About the Economic Development Division:**

As a division of the City of Eau Claire, our mission is to grow local businesses, facilitate expansions, and recruit outside businesses to locate in Eau Claire in order to increase quality of living, add well-paying jobs and grow tax base.

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