



Economic Development Division
203 S. Farwell St.
Eau Claire, WI 54701
www.EauClaireDevelopment.com

Business. Life. Balance.

FOR IMMEDIATE RELEASE

Contact: Mike Schatz

Phone: (715) 839-4914

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EAU CLAIRE RANKS HIGHEST IN WISCONSIN

EAU CLAIRE, WI – In the 2008 Best Performing Cities Index as published by the Milken Institute, Eau Claire was 56th out of 124 small metro markets. That is a significant improvement compared to 2007 when Eau Claire ranked 93rd.

In 2008 Eau Claire’s ranking topped all other Wisconsin cities in large or small metros.

The Milken Institute Best Performing Cities Index measures how well the areas are creating and sustaining jobs and economic growth. It includes jobs, wages and salary, and technology growth. Details can be found at <http://bestcities.milkeninstitute.org/>

2008 Ranking	2007 Ranking	City	Community Size	Overall Index
56	93	Eau Claire, WI MSA	Small, midsize	420.87
90	95	Madison, WI MSA	Large	426.55
108	143	Lake County-Kenosha County, IL-WI MD	Large	469.39
75	152	Janesville, WI MSA	Small, midsize	497.48
83	87	Appleton, WI MSA	Small, midsize	537.71
137	151	Minneapolis-St. Paul, MN-WI MSA	Large	554.25
89	99	Wausau, WI MSA	Small, midsize	557.15
157	162	Milwaukee-Waukesha-West Allis, WI MSA	Large	583.36
99	145	Oshkosh-Neenah, WI MSA	Small, midsize	597.76
165	178	Green Bay, WI MSA	Large	606.72
167	175	Duluth, MN-WI MSA	Large	615.65
103	138	La Crosse, WI-MN MSA	Small, midsize	625.05
105	155	Sheboygan, WI MSA	Small, midsize	631.98
112	159	Racine, WI MSA	Small, midsize	682.47

Mike Schatz, the Economic Development Director was proud to announce the news: “This is a testament to how well area employers are doing bringing good jobs into the community.”

About the Economic Development Division:

As a division of the City of Eau Claire, our mission is to grow local businesses, facilitate expansions, and recruit outside businesses to locate in Eau Claire in order to increase quality of living, add well-paying jobs and grow tax base.

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