



Economic Development Division
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Business. Life. Balance.

FOR IMMEDIATE RELEASE

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Date: July 5, 2012

Eau Claire Recognized as One of the Best Small Places for Business and Careers

EAU CLAIRE, WI – *Forbes* recently released its annual Best Places for Business and Careers, naming Eau Claire 66th out of 184 “Small Places” with a population under 250,000.

The study used 12 metrics relating job growth, costs, incomes growth in the last five years, educational attainment, and projected economic growth through 2014. *Forbes* also considered quality of life including crime rate, cultural and recreational opportunities, and net migration patterns. Nearby college rankings were also factored in, but most weighting was given to business costs and educational attainment.

In the “Small Place” category, Eau Claire ranked 101st in Cost of Business, 93rd in Job Growth, and 48th in Education. Mike Schatz, the Economic Development Director, stated, “This is the third major national ranking that Eau Claire has received in the past month related to economic development and our workforce. We are happy to see our city recognized in such good light.

View the full report at <http://www.forbes.com/best-places-for-business/list/small/>.

About the Economic Development Division:

As a division of the City of Eau Claire, our mission is to grow local businesses, facilitate expansions, and recruit outside businesses to locate in Eau Claire in order to increase quality of living, add well-paying jobs and grow tax base.

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