



Business. Life. Balance.



2014

Economic Development Division
Annual Report

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BALANCE

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Year in Review

The building scene continued to thrive in 2014, ranking as the City's fifth best year ever, with a total building valuation of \$150,649,149. The City's third best year happened just two years ago, in 2011, with a total building valuation of \$174.4 million. This is welcomed news after 2010 when building valuations totaled a mere \$78.3 million, a low not seen since 1993.

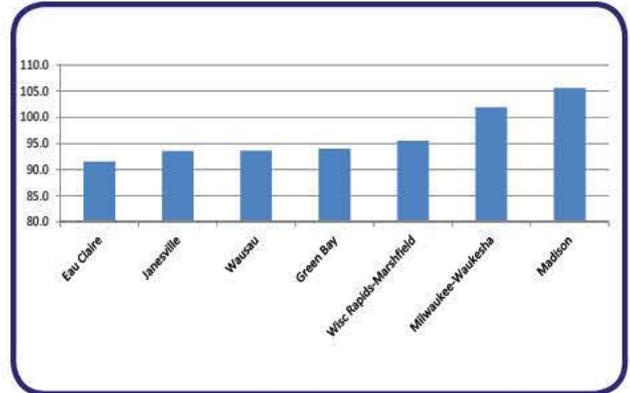
Unemployment in the City of Eau Claire and the Eau Claire MSA followed the State of Wisconsin and national trend. Throughout the year, Eau Claire City rates dropped a total of 1.3 points to end the year at 4.6 percent and the Eau Claire MSA dropped 0.8 points to a rate of 5.2 percent in December.

The Economic Development Division collected cost of living data for its quarterly report to submit to C2ER, a national economic development research organization. The data was then compared to that of other communities across the nation to create a cost of living index. Eau Claire continues to maintain its low cost of living, having an annual index of 91.7. This is well below the national average of 100 and the state average of 96.5. Eau Claire consistently ranks as one of the most affordable metro communities in Wisconsin. In fact, last year Kiplinger.com named Eau Claire the 7th best city for cheapskates in the nation due to our low cost of living.

Out of 25 cities nominated nationwide, Eau Claire was selected as one of ten All-America City Award winners for 2014, the country's most prestigious award for outstanding, community based civic accomplishments. This year the National Civic League focused on the theme 'Healthy Communities.' Winners were selected for having demonstrated "innovation, civic engagement, and cross-sector collaboration" in meeting the challenges facing their community.

Things look markedly different in the North Barstow Redevelopment area. The four-story, 72,000 square foot JAMF Software building was completed and open for business in the fall of 2014! The Haymarket Landing had its groundbreaking this late fall. The demolition has been completed and the next phase of constructing a new building that includes residential and commercial uses will begin.

2014 ANNUAL AVERAGE COST OF LIVING INDEX FOR WISCONSIN MSAs



C2ER 2013 Annual Average Data Report

AWARDS AND RECOGNITIONS 2014

Forbes

Eau Claire



2014



MIXED-USE RENDERING



CONSTRUCTION

TOTAL BUILDING CONSTRUCTION

The 2014 construction season had a total building permit valuation of **\$150,649,149**. This was the fourth best year for Eau Claire. The record for total building valuation in a single construction season was set in 2009 with a valuation of \$197,605,369.

The top five building projects by valuation based on building permits issued for the 2014 construction season were:

CITY WASTEWATER PLANT UPGRADE:	\$39,000,000
SACRED HEART HOSPITAL:	\$14,000,000
JAMF SOFTWARE OFFICE:	\$9,000,000
METRO CROSSING APARTMENTS:	\$8,000,000
KWIK TRIP GAS/CONVENIENCE STORE:	\$6,700,000

INDUSTRIAL CONSTRUCTION

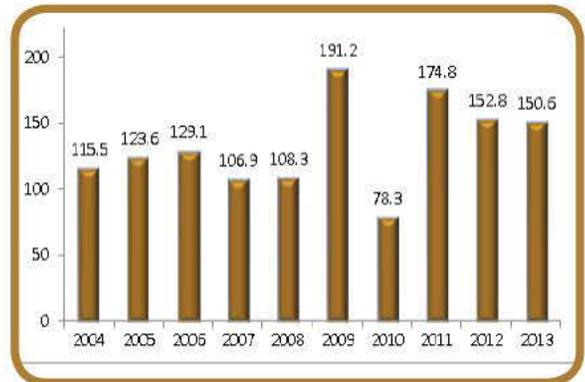
Total building valuation for industrial projects in 2014 was **\$5.8** million. This compares to \$5.8 million in building valuation for 2013. Other total valuations included **\$44.6** million for miscellaneous projects in 2014 compared to \$44.6 million in 2013.

MISCELLANEOUS CONSTRUCTION

Miscellaneous projects include government, education, religious institutions, airports, public museums, and signs. In 2014, there was **\$44.6** million in total valuation, compared to \$44.6 million for 2013. There was **\$2.3** million worth of new building projects for 2014, which compared to \$2.3 million in 2013. Additions, alterations, repairs, accessory structures, signs, and other permits in 2014 accounted for **\$42.3** million compared to \$42.3 million in 2013. Miscellaneous projects with building valuations of more than \$1 million are listed below:

CITY WASTEWATER PLANT UPGRADE:	\$39,000,000
CVTC FIRE TRAINING CENTER:	\$1,900,000

BUILDING VALUATIONS (IN MILLION US \$)



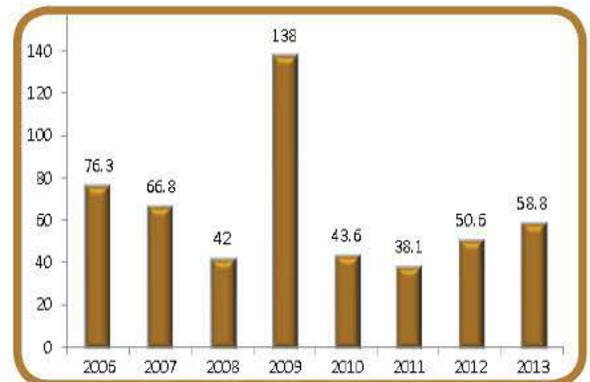
COMMERCIAL CONSTRUCTION

Commercial Development for the 2014 construction season saw a total building valuation of **\$58.8** million compared to \$58.8 million in 2013. New building construction accounted for **\$23.4** million of the 2014 figure compared to \$23.4 million in 2013. Additions, alterations, repairs, accessory structures, electrical, mechanical and plumbing permits accounted for **\$35.4** million in building valuation in 2014 compared to \$35.4 million in 2013.

The following 2014 projects were tops in commercial and office building valuations exceeding \$1,000,000:

SACRED HEART HOSPITAL:	\$14,000,000
JAMF SOFTWARE OFFICE:	\$9,000,000
KWIK TRIP GAS/CONVENIENCE STORE:	\$6,700,000
SCHEELS ALL SPORTS ADDITION:	\$3,900,000
CLIFFTON LARSON ALLEN OFFICE:	\$2,800,000
WILD MILL GOLF COURSE:	\$2,100,000
COVENANT HEALTHCARE OF EAU CLAIRE:	\$1,500,000
WENDY'S RESTAURANT:	\$1,000,000

COMMERCIAL VALUATION (IN MILLION US \$)



SITE SELECTION

Staff continued to offer site selection assistance to prospective and expanding businesses through a variety of methods. Online, the division maintained a property search database at www.EauClaireDevelopment.com/properties. A quarterly e-mail was sent to local real estate contacts to remind them to update their listings to ensure the database is current and accurate. Personal site selection assistance and property searches were also done frequently throughout the year.

Staff also continues to actively promote available industrial park land online through listings on Locate in Wisconsin, a site selection tool from the Wisconsin Economic Development Corporation (WEDC), which offers a one-stop shop for information on statewide available sites, buildings, and demographic data. Currently, there are 596 acres of land available in the four industrial parks.

The Economic Policy Advisory Committee (EPAC) continues to review the covenants for the industrial parks and considers requests for changes to the restrictions that are better for businesses and could potentially increase the number of companies that locate there.

GROUNDBREAKING FOR HAYMARKET LANDING



TOP SITE SELECTION PAGES ON WEBSITE

Rank	Website Section	Pageviews in 2014
1	Property Search	5,185
2	Maps	2,938
3	Area Employers	2,924
4	Redevelopment	1,022
5	Financial Assistance	824
6	Doing Business	802



BUSINESS RECRUITMENT

Economic Development Division staff responded to seven requests for proposals. Some were distributed by the Wisconsin Economic Development Corporation (WEDC), and others were requested by individuals or brokers. The responses were provided in a customized document tailored to each prospect's needs and specifications.

The division worked with the Eau Claire Area Economic Development Corporation (EDC), the WEDC, and Momentum West to attract industries that would strengthen Eau Claire's economy. Staff also worked closely with entrepreneurs and business development organizations, such as the SBDC, Western Dairyland, and SCORE.

Staff has actively promoted and advertised the former 3M Facility, located at 2020 Prairie Lane. The 261,000 square foot facility was sold this past October to owners of Dynamic Fabrication and Finishing.

BUSINESS RETENTION/EXPANSION

Once again in 2013, the division partnered with the Eau Claire Area Economic Development Corporation (EDC) to conduct business retention calls with local companies key to the economic health of the area (technology, health care, education, food distribution, food processing, plastics, metal manufacturing, and printing).

As staff is able to learn about the issues and opportunities facing the companies, they are then able to provide information and assistance whenever possible.

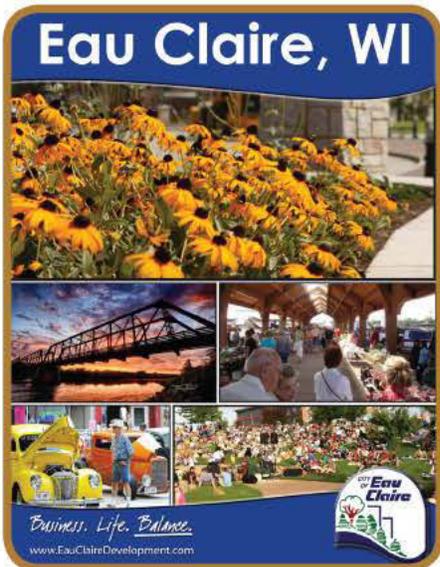
In addition to these one-on-one meetings, the division maintained regular communication with the local business community through its quarterly electronic newsletter, business alert emails, updates to the website, surveys, polls, and calls.

The division also worked with JAMF Software in their search for expansion options. The Economic Development Division introduced company officials to local developer Stuart Schafer of Commonwealth Development Corporation, and also assisted negotiations with the Redevelopment Authority. JAMF Software is currently building a four-story 72,000 square foot building in Phoenix Park near the RCU Headquarters. The new building will be able to house up to 300 employees.

2020 PRAIRIE LANE (FORMER 3M FACILITY)



SITE PROPOSAL



JAMF SOFTWARE GROUNDBREAKING



BUSINESS INCENTIVES

The City of Eau Claire strives to encourage local businesses to expand outside businesses to invest in Eau Claire through a variety of funding sources. The Economic Development Division promotes these programs on its website and through the quarterly e-Newsletter, as well as press releases.

COMMERCIAL CENTER FACADE LOAN PROGRAM

The City of Eau Claire offers a façade loan program for Eau Claire businesses that are looking for a facelift. The program offers business owners a zero-percent-interest loan of \$5,000 to \$30,000, with up to 15 years to repay.

The façade program is aimed to encourage the revitalization of old commercial strip centers in the City of Eau Claire, with preference given to projects that improve buildings constructed before 1990. These funds can be used for a wide variety of projects, including façade renovation, signs, exterior doors, windows, awnings, exterior graphics, exterior lighting, and other façade or landscape improvements.

In 2014 Book Binder Building, LLC completed their façade upgrades that were approved last year. In October, Raymond Patchet DDS was awarded a loan of \$30,000 for facade improvements to his business on 204 S. Barstow St.

204 SOUTH BARSTOW STREET



BEFORE



AFTER

REGIONAL BUSINESS FUND PROGRAMS

In 2009, the City had entered into a Regional Business Fund that enabled Eau Claire businesses to take advantage of a larger pool of low-interest financing opportunities. The division approved three downtown facade loans for \$30,000 each at zero percent interest for 15 years. The loans were made to Infinity Beverages LLC, and Pan Asia Kitchen, LLC.

CITY OF EAU CLAIRE JOB / BUILDING CREDIT PROGRAM

The Credit Program is focused on businesses that will create new jobs or expand their facilities. Eligible uses of funds include fixed assets, capital equipment purchases, land and facility purchase, remodeling, and rehabilitation. The credits are issued at a rate of \$1,000 per \$100,000 building valuation, or \$1,000 per job created.

REVOLVING LOAN FUND

The Revolving Loan Fund (RLF) is a program funded by the Economic Development Administration of the U.S. Department of Commerce. The funds are administered by staff, and decisions are made by a City Council-appointed RLF Administration Board. In 2014, the board approved loans to ProVyro Waste Services, LLC for \$80,000, Four, LLC for \$61,000, RAI Stone Group for \$65,000,



TAX INCREMENT FINANCING

Tax Increment Financing (TIF) is available for developers in our TIF districts. The financing can be used for roads, utilities, and other infrastructure.



ENTREPRENEUR SERVICES

Once again, Downtown Eau Claire Inc. (DECI) held its Jump-Start Downtown Business Plan Competition. The 10th annual competition awarded packages worth \$5,000 to the Grand Prize winners John and Rose Vincent of Offbeats Violin & Guitar.

The Jump-Start Downtown awards ceremony was held on August 6th at the RCU Corporate Center. Sam Zordich, a local entrepreneur who owns RAI Stone Group was the keynote speaker at the awards luncheon. She is a wonderful advocate of DECI and local businesses. Rudy Pereira of RCU presented the awards.

In the history of the competition, over 62 entrepreneurs have submitted business plans, with seven submissions in 2014. DECI has awarded \$60,000 to 27 winners and honorable mentions/runners-up. The competition has increased the diversity of the downtown business landscape by attracting a wide variety of companies from manufacturing to healthcare.

DECI partners with the Eau Claire Area EDC, UW-Eau Claire Small Business Development Center, Western Dairyland Women's Business Center, SCORE, and Downtown Business Improvement Districts to help entrepreneurs to get the best start on their new business.

AWARD WINNERS



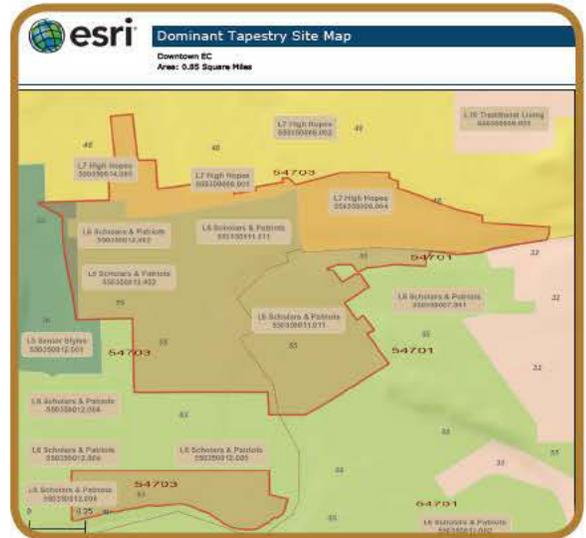
KEYNOTE SPEAKER SAM ZORDICH



ESRI COMMUNITY ANALYST

The division purchased Community Analyst software that allows businesses and organizations to access a significant amount of data, report features, and map overlay graphs. The variables include demographics, health, economic/business, education, housing, crime, and market potential. These tools can help to better understand the behaviors and preferences of a community.

esri Demographic and Income Profile			
Downtown EC Area: 0.85 Square Miles			
Summary	2010	2011	2016
Population	2,242	2,280	3,200
Household	1,424	1,480	1,867
Families	324	320	343
Average Household Size	2.11	2.11	2.10
Owner Occupied Housing Units	100	100	100
Renter Occupied Housing Units	1,166	1,180	1,279
Median Age	24.1	24.1	24.2
Trends 2011 - 2016 Annual Rate	Area	State	National
Population	1.34%	0.45%	0.67%
Household	1.40%	0.40%	0.71%
Families	0.90%	0.40%	0.57%
Owner HH	1.60%	0.72%	0.91%
Median Household Income	2.70%	2.95%	2.77%
Households by Income	2011	2016	
	Number	Percent	Number
<\$15,000	318	21.8%	350
\$15,000 - \$24,999	242	16.0%	209
\$25,000 - \$34,999	303	18.1%	223
\$35,000 - \$49,999	264	16.1%	255
\$50,000 - \$74,999	230	14.4%	307
\$75,000 - \$99,999	79	5.4%	120
\$100,000 - \$149,999	27	1.9%	60
\$150,000 - \$199,999	8	0.5%	16
\$200,000+	16	1.1%	18



SAMPLE ESRI REPORT



Marketing

Staff continued to promote the brand “Business. Life. Balance.” developed in 2008. The division used an e-Newsletter, press releases to local media, and its website to increase awareness of resources available for local businesses, including financial assistance programs and property search capabilities. The Division also tested a new Google AdWords Campaign that brought people directly to specific pages on the website.

SEASONAL NEWSLETTER

The Economic Development Division sends out a quarterly electronic newsletter to its 1,640 active contacts featuring local business news, development stories, and resources. Throughout 2014, the average email open rate was 29.25 percent, over four percentage points above the industry open rate of 25.13 percent.

PUBLIC RELATIONS

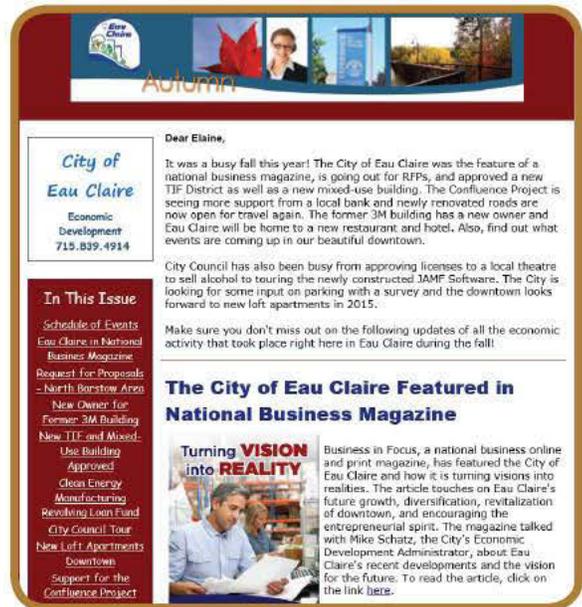
Distributing information to the general public and the business Community remains a top priority for the division. The goal of regular communication is met through press releases, maintaining an updated website, and media engagements. Several press releases were sent in 2014 using an internal list of media contacts. The website is updated when a new story, program, or opportunity is announced. Media engagements included appearances on TV-13, TV-18, Leader-Telegram, The Business News, The Bottom Line, the Chippewa Valley Business Report, Wisconsin Public Radio, and Maverick Media.

WEBSITE

The Economic Development Division’s website www.EauClaireDevelopment.com has a strong number of unique visitors, with 2014 recording 12,902 visitors. Top visited pages were maps, employment pages, commercial and industrial property search, the home page, and financial assistance. The pages that showed the most activity over last year include the property search, maps, employment, media page, and redevelopment.

A large amount of traffic was generated by our partner websites, including the City of Eau Claire, Eau Claire Area Economic Development Corporation, and Downtown Eau Claire, Inc. In total, about 7% of site traffic came from partners’ links, about 71% was from search engines, and another 16% from direct traffic. The remaining 6% was from Social Media campaigns utilizing the City’s Economic Development Division Facebook page as well as email blasts with our seasonal newsletter.

FALL E-NEWSLETTER



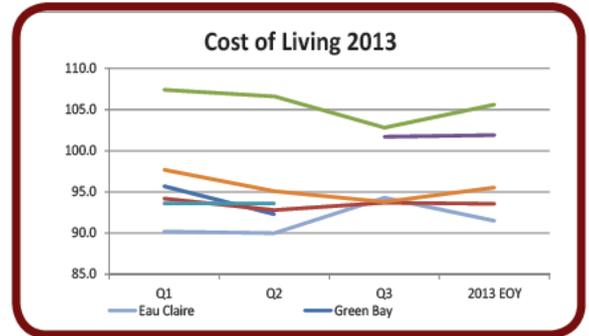
ECONOMIC DEVELOPMENT WEBSITE



COST OF LIVING

The Economic Development Division collects cost-of-living data quarterly and submits it to C2ER, a national economic development research organization. The data is compared to that of other communities across the nation to create a cost of living index. Eau Claire maintains its low cost of living, having an annual index of 91.5. This is well below the national average of 100 and the state average of 96.5. Eau Claire consistently ranks as one of the most affordable metro communities in Wisconsin.

2013 WISCONSIN COST OF LIVING INDEX



C2ER 2013 Annual Average Data Report

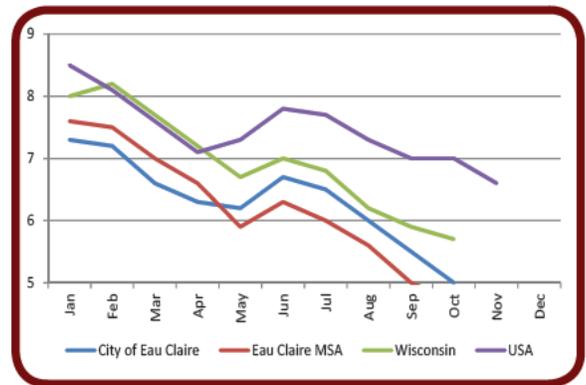
UNEMPLOYMENT

Unemployment in the City of Eau Claire and Eau Claire MSA followed the State of Wisconsin and national trend, dropping throughout 2013, with an increase in the summer months. Rates for the Eau Claire MSA stayed below state and national averages the entire year. (November and December numbers were not available.)

Across the year, the City of Eau Claire dropped over 2 points with a rate of 5.0 in October. The Eau Claire MSA dropped almost 3 points for a preliminary rate of 4.7 percent in October; Wisconsin is at 5.7 percent in October, and the US is at 6.6 percent in November.

2013 UNEMPLOYMENT RATES

(NOT SEASONALLY ADJUSTED)



Wisconsin Department of Workforce Development (DWD)

WAGES AND WORKFORCE

Total employment in the Eau Claire MSA averaged **82,900 in 2013, which is similar to 2012**. Average wages in the Eau Claire MSA of all employees on private nonfarm payrolls, not seasonally adjusted, were **\$39,000 in June 2013**.

There were six major employers in Eau Claire in 2012, defined as having more than 1,000 employees. These employers were Menards, Mayo Clinic Health System, Eau Claire Area School District, Midelfort Clinic Ltd Mayo Health, Sacred Heart Hospital, and UW-Eau Claire.

The following table demonstrates Eau Claire’s annual MSA State and Area Employment, Hours, and Earnings for the year of 2013. The following graph demonstrates Eau Claire’s MSA Total Nonfarm Annual State and Area Employment, Hours, and Earnings from the year 2002 to the year 2013.

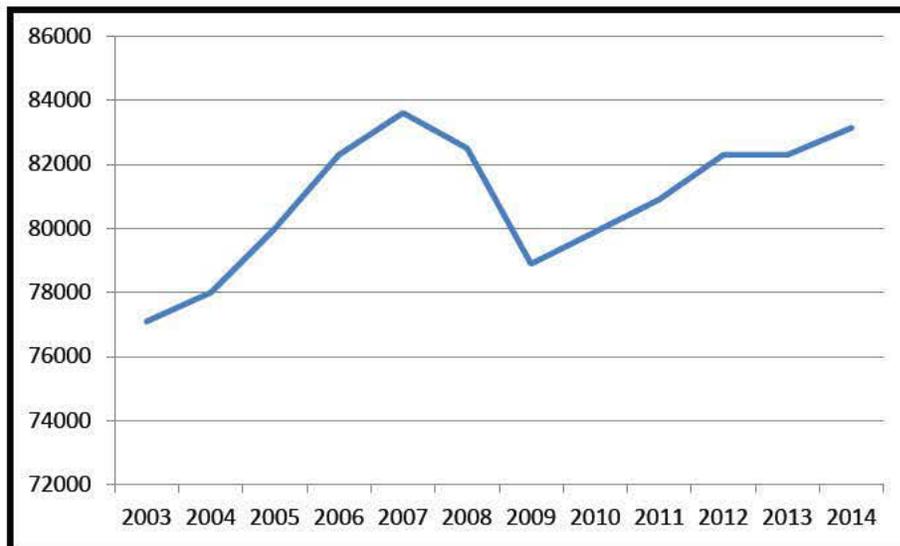


WAGES AND WORKFORCE CHARTS

STATE AND AREA EMPLOYMENT, HOURS, AND EARNINGS -- EAU CLAIRE, WI -- NOT SEASONALLY ADJUSTED -- ANNUAL AVERAGE FOR 2014
 THIS DATA WAS RETRIEVED FROM WISCONSIN'S WORKNET -- CURRENT EMPLOYMENT STATISTICS END OF NOVEMBER 2014

Total Nonfarm	83,136
Total Private	70,655
Goods Producing	13,609
Service Providing	69,527
Private Service Providing	57,045
Natural Resources and Mining and Construction	3,209
Manufacturing	10,400
Trade, Transportation, and Utilities	16,236
Wholesale Trade (WI)	2,745
Retail Trade	10,582
Transportation, Warehousing, and Utilities (WI)	2,909
Information	882
Financial Activities	4,400
Professional and Business Services	8,391
Educational and Health Services	14,382
Leisure and Hospitality	8,509
Other Services, exc Public	4,245
Government	12,482

TOTAL NONFARM STATE AND AREA EMPLOYMENT, HOURS, AND EARNINGS -- EAU CLAIRE, WI -- MSA -- NOT SEASONALLY ADJUSTED
 THIS DATA WAS RETRIEVED FROM WISCONSIN'S WORKNET -- CURRENT EMPLOYMENT STATISTICS

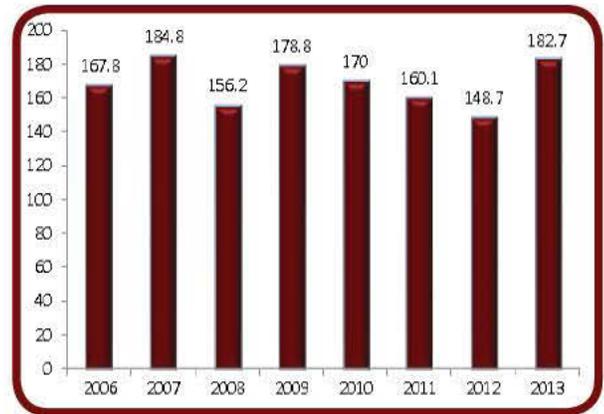


RESIDENTIAL CONSTRUCTION

The 2014 construction season had an overall building valuation for residential development of **\$41.4 million compared to \$35.8 million for 2012**. The valuation for all new residential dwellings equaled **\$29.4 million compared to \$22.3 million in 2012**.

The total valuation for residential additions, alterations, repairs, accessory structures, electrical, mechanical, plumbing, and pool permits amounted to **\$12.0 million in 2013, compared to \$13.5 million for 2012**.

RESIDENTIAL CONSTRUCTION (IN MILLION US \$)



QUALITY OF PLACE

Quality of Place is important for the long-term growth of our community. That is why the Economic Development Division provides staff and support for the Redevelopment Authority.

WEST BANK REDEVELOPMENT

The City of Eau Claire adopted the West Riverside District plan in 2011, which includes the 30-acre West Bank Redevelopment district. The plan makes recommendations on where redevelopment and public space should be located within the redevelopment district. The Redevelopment Authority continues to negotiate the purchase of property within the district.

Four properties were acquired this year. 18 and 24 Maple Street were purchased from Jerry and Kathleen Evans. In addition, the building at 2021 Oxford Ave. was purchased from Bartingale Mechanical, along with 1724 Oxford Ave., which is currently a vacant lot.

2021 OXFORD AVE - BARTINGALE MECHANICAL



POST OFFICE NEW LOCATION

December 1, 2014 marked the grand opening for the downtown post office's new location located at 225 E. Madison St. Formally located at 126 N. Barstow St., the new location is still conveniently located in the downtown area. This location will provide 7,262 square feet of space

THE DOWNTOWN POST OFFICE NEW LOCATION



NORTH BARSTOW REDEVELOPMENT

It's been an exciting time for the North Barstow Street and Phoenix Park Neighborhood areas! Urban living has flourished and new businesses have accentuated the area.

JAMF Software's floor plan allows a shared 2,500 square foot space on the top floor. JAMF plans to have 150 employees at the site, up from 120 at its current location on Graham Avenue. UWEC graduate Zach Halmstad helped found the company, which provides software and services for the Apple platform. JAMF Software has more than 4,000 customers in the commercial, education, and government sectors.

The Riverfront Terrace apartments consist of two buildings, with the second under construction, scheduled to be completed in September. It will have 57 units and will be similar to the existing building.

JAMF SOFTWARE PROPOSED BUILDING



THE CONFLUENCE PROJECT

The Confluence Project has been one of the City's central issues of the year. Three sections of the project have been proposed. The first is the privately financed mixed-use building which includes student housing, commercial space, and underground parking. It would house between 300-370 students, consisting primarily of music, theater, and art upperclassmen. The second section of the project involves redeveloping the city owned Haymarket parking lot into a public plaza. Public workshops were held in November to gain input about the design of the plaza. The final and most discussed section of the Confluence Project is the arts center. The center will be a public-private collaboration including the University of Wisconsin-Eau Claire, the Eau Claire Regional Arts Council, the City of Eau Claire, and Eau Claire County.

THE CONFLUENCE PROJECT



Various organizations and individuals have pledged support for the Confluence Project. In October, the City Council pledged a conditional \$5 million to the arts center. Donations from local businesses including JAMF Software and RCU helped to secure funding while public support is being led by community leaders like UW-Eau Claire chancellor James Schmidt and city manager Russell Van Gompel. The project has even gained celebrity status with support from Grammy-winner Justin Vernon. While there is still much to be decided about the Confluence Project, it has come a long way in 2013.



SOUTH BARSTOW STREET - STREET CONSTRUCTION

The once 40-year-old street is now brand new and equipped with some of the best amenities. Work began on May 28 and was set to be finished on August 16, but with \$5,000/day early incentives in the contract, the street was ready and opened to traffic early, on August 9. Along with the street, sidewalks were complete, and clay brick pavers were installed in the crosswalks. The South Barstow Business Improvement District has purchased a sound system and an irrigation system for watering hanging flower baskets and landscaping. City engineers have worked closely with DECI to also fill electrical needs for festivals and special events. There are two sources to plug electrical boxes into at several intersections on South Barstow. The large, main electrical box on Grand Avenue can also be utilized for power.

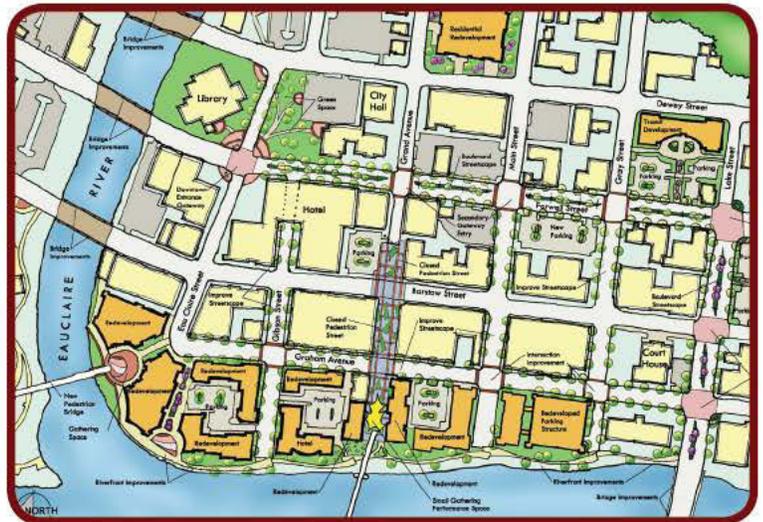
SOUTH BARSTOW STREET CONSTRUCTION



DOWNTOWN MASTER PLAN

There have been some changes made to parking and parking meters, as a result of the work done by the newly-formed Parking Committee, stemming from objectives of the Downtown Master Plan. In 2013, street parking and downtown parking lot meters have been changed to 9am-5pm, adopted on August 13. Also, as requested by the Committee, the meter times in the Water Street parking lot were changed from 25 cents per hour to 50 cents. The old style, mechanical meters have been replaced with new digital meters, making changing rates much easier.

DOWNTOWN MASTER PLAN



QUALITY OF LIFE

Once again, Eau Claire was recognized for its many quality of life attributes in 2014.

Eau Claire was selected as one of ten All-America City Award winners for 2014, the country's most prestigious award for outstanding, community based civic accomplishments.

- Eau Claire was selected as one of ten All-America City Award winners for 2014, the country's most prestigious award for outstanding, community based civic accomplishments.
- UW-Eau Claire is ranked among the top Midwestern Universities in the 2014 Princeton Review's "Best Colleges" list.
- Eau Claire was the feature of the September, 2014 issue of national business magazine *Business in Focus*.
- Eau Claire was ranked as the fourth-best city for Work-Life-Balance by NerdWallet which was featured in a Forbes report.



MISSION STATEMENT

As a division of the City of Eau Claire, our mission is to grow local businesses, facilitate expansions, and recruit outside businesses to locate in Eau Claire in order to increase the quality of living, add well-paying jobs, and grow tax base.

DIVISION SERVICES

- Meeting with Eau Claire manufacturers and other local companies to thank them for their contributions to Eau Claire, inform them of services provided by the City, and listen to any concerns or issues
- Assisting existing businesses to expand
- Recruiting more businesses to locate in Eau Claire, developing proposals in response to prospects' needs, and assisting them during the site selection and development/permit process
- Answering economic development questions and providing information to businesses, developers, entrepreneurs, and citizens
- Administering economic development loan programs
- Maintaining the City's economic development website – www.EauClaireDevelopment.com
- Maintaining an available property inventory on www.EauClaireDevelopment.com
- Collecting data for the quarterly Cost of Living Index and gathering other community statistics
- Researching economic development trends, best practices, and growth industries
- Marketing the strengths/assets of the community
- Preparing economic development reports each year and evaluating existing programs and resources effectiveness
- Supporting and working with other economic development agencies in the area
- Working with the media as the City's Economic Development contact
- Providing staff and management for Downtown Eau Claire, Inc. and the Eau Claire Redevelopment Authority
- Encouraging Creative Class efforts

AERIAL VIEW OF PHOENIX PARK AREA



COMMUNITY OUTREACH

The division focused on communicating with the general public through speaking engagements in local community clubs, neighborhood associations, UW-Eau Claire classes, and student organizations. Regular communication with the media is important and staff participated in many TV, radio, and newspaper interviews addressing economic development issues.



COMMUNITY PARTNERSHIPS

Economic development is impossible without collaboration from a diverse group of organizations. The Economic Development Division is proud to have created many long-lasting partnerships over the years.

2014 Community Partners	
Chippewa Valley Innovation Center	North Barstow Medical BID
Chippewa Valley Technical College	Revolving Loan Fund Board
Clearwater Development Corporation	South Barstow BID
Downtown Eau Claire, Inc.	University of Wisconsin – Eau Claire, SBDC, CE
Eau Claire Area Chamber of Commerce	Visit Eau Claire
Eau Claire Area Economic Development Corporation	VolumeOne
Eau Claire Redevelopment Authority	Water Street BID
Economic Policy Advisory Committee	West Grand BID
Forward Wisconsin	Western Dairyland Women’s Business Center
Gateway Industrial Park Corporation	Wisconsin Economic Development Corporation
Momentum West	Xcel Energy

City of Eau Claire’s 2014 Funding for Development Organizations	
Eau Claire Area Economic Development Corporation	\$90,000
Downtown Eau Claire, Inc.	\$80,000
Redevelopment Authority	\$400,000
Chippewa Valley Innovation Center	\$12,100

STAFF



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Elaine Coughlin

Business Assistance Specialist
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Business. Life. Balance.



CITY OF EAU CLAIRE - ECONOMIC DEVELOPMENT DIVISION

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