

Our mission is to grow local businesses, facilitate expansions, and recruit outside businesses to locate in Eau Claire in order to increase the quality of living, add well-paying jobs and grow the tax base.

# **November Economic Development News**

## Eau Claire is a Community that's Hiring!

Wide Variety of Skilled and Entry-Level Jobs Available



## TDK, Hutchinson Technology is Hiring!

TDK/Hutchinson is looking for candidates to fill their manufacturing, production, and technical openings! See them <u>here</u>!



### Festival Foods is Hiring for Two New Locations!

Festival Foods is also hiring for their two new Eau Claire locations! Check out their <u>Career page</u> and the <u>Eau Claire openings</u>!

# **Entrepreneur Week: November 9-15**

### **Think Entrepreneurial!**

Join us November 9-15 for a variety of events that will inspire, update and connect you with entrepreneurs. Events throughout the week include:

- 4th Annual "Swim with the Sharks" Business Idea Competition
- Social Entrepreneurship: Helping to Shrink a Critical Divide
- Musky Tank Mixer
- 1 Million Cups
- Messages that Miss the Mark



See the schedule of events <u>here</u>!

## Agreement Reached for Bpost to Buy Radial



It was <u>reported in October</u> that an agreement was reached for Belgian postal service (bpost) to purchase Radial, which operates a customer service center in Eau Claire. <u>Philly.com</u> reports that Bpost will hire all Radial employees.

## **Downtown Business Update**



### Congratulations to the Jump Start Downtown Business Competition Winners

1st Place: <u>Blue Ox Running</u> 2nd Place: <u>Sky Yoga</u> 3rd Place: <u>Dotters Books</u> We're excited to welcome these businesses and all applicants to Downtown Eau Claire!



### Downtown Enhancement Grants

Downtown Eau Claire, Inc. introduced a new \$2,000 semiannual grant program to support existing downtown businesses, to further enhance the downtown aesthetic and overall quality of goods, services, and the downtown experience. The first deadline is December 1!

### **Women in Business Awards**

### Women's Business Celebration Awards for Business Leader of the Year and New Business:

2017 Business Women of the Year award was given to <u>Beth Waldhart</u> of Charter Bank Eau Claire. 2017 New Business of the Year Award was given to <u>Melissa Wilson</u> for her business <u>Melnaturel</u>.





### Annual Governors Marketplace Conference: Local Session in Menomonie TOMORROW November 2 "Increasing your Profitability & Business Networks"

The morning session - <u>Increasing your Profitability & Business</u> <u>Networks</u> - is geared towards business that are looking to grow their commercial and government sales. Hosted by the Wisconsin Procurement Institute and the Dunn County Economic Development Corporation.

Click here for a schedule of other pre-marketplace sessions.

### **November Calendar of Events**

#### Job Center of Wisconsin November Workshops Schedule - Link to Webpage

#### Thursday, November 2

Business Plan Basics, 6:00pm-9:00pm at the Western Dairyland Business Center, 418 Wisconsin St, Eau Claire. Tuition is \$29.

Increasing your Profitability & Business Networks, 9:00am-12:00pm at 800 Wilson Ave, Room 58, Menomonie. <u>Registration</u> is free.

#### Wednesday, November 8

Economic Outlook Luncheon, 12:00pm-1:30pm at The Florian Gardens Conference Center, 2340 Lorch Ave, Eau Claire. Registration is \$25.

<u>1 Million Cups - Eau Claire</u>, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. <u>Apply to Present!</u>

#### Thursday, November 9

Industry Spotlight Tour: EastRidge Center, 11:30am-1:00pm at the EastRidge Center, 2221 Highland Avenue, Eau Claire. <u>RSVP here</u>.

<u>4th Annual "Swim with the Sharks" Business Idea Competition</u>, 7:00pm at the UW- Eau Claire Davies Center, Woodland Theatre. Event Details <u>here</u>.

#### Monday, November 13

<u>Business After Hours</u>, 5:00pm-6:30pm at The Lismore, 333 Gibson St, Eau Claire. Admission is \$6 at the door or \$5 in advance (minimum of 4). No <u>registration</u> required.

<u>Social Entrepreneurship: Helping to Shrink a Critical Divide</u>, 7:00pm at the UW- Eau Claire Davies Center, Ojibwe Ballroom. Event Details <u>here</u>.

#### Tuesday, November 14

<u>Understanding Fundamental Business Financial Statements</u>, 6:00pm-9:00pm at the Western Dairyland Business Center, 418 Wisconsin St, Eau Claire. <u>Tuition</u> is \$29.

<u>Musky Tank Mixer: Concept to Reality</u>, 6:30pm-8:00pm at Infinity Beverages Winery and Distillery, 3460 Mall Dr, Eau Claire. <u>Registration</u> is free.

#### Wednesday, November 15

<u>Chamber Ribbon Cutting</u>: Chippewa Valley Home Builders, 4:00pm-4:30pm, at 4319 Jeffers Rd, Ste 103, Eau Claire. No <u>registration</u> required.

<u>1 Million Cups - Eau Claire</u>, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. <u>Apply to Present!</u>

<u>Messages that Miss the Mark</u>, 12:00pm-1:00pm at the Eau Claire Area Chamber of Commerce, 101 N Farwell St, Eau Claire. Event Details <u>here</u>.

#### Thursday, November 16

<u>SOHO Coffee Talk: Small Business/Small Cost Marketing Ideas</u>, 8:15am-9:15am at the Northbound Supply Co, 215 N Barstow St, Eau Claire. <u>Registration</u> is free.

#### Friday, November 17

Eggs & Issues: State Economy & Budget Update with Todd Berry, 7:00am-8:30am at the Green Mill Conference and Banquet Facilities, 2703 Craig Rd, Eau Claire. Registration is \$20.

#### Wednesday, November 22

<u>1 Million Cups - Eau Claire</u>, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. <u>Apply to Present</u>!

#### **Tuesday, November 28**

Business Tax Chat, 6:00pm-8:00pm, at the Western Dairyland Business Center, 418 Wisconsin St, Eau Claire. Tuition is \$10.

Lunch & Learn: Securing Your Business Against Today's Hackers, 12:00pm-1:00pm at the Eau Claire Area Chamber of Commerce, 101 N Farwell St, Eau Claire. <u>Registration</u> is \$20.

#### Wednesday, November 29

1 Million Cups - Eau Claire, 9:00am at the Chippewa Valley Technical College, 620 W. Clairemont Ave, Eau Claire. <u>Apply to Present!</u>

### Follow us on Facebook!

For up-to-date news about the Eau Claire business community and economy, "Like" us on Facebook!



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