

Our mission is to grow local businesses, facilitate expansions, and recruit outside businesses to locate in Eau Claire in order to increase the quality of living, add well-paying jobs and grow the tax base.

March Economic Development News

City Announcing New Loan Programs

The Eau Claire City Council recently approved new loan programs for businesses within the City of Eau Claire! The new programs are a Commercial Building Facade Loan, Micro Loan, and Revolving Loan.

See the program guidelines here!

Stay tuned for more information on their roll out!

Food Trucks Listening Session

City of Eau Claire staff will be holding a listening session on Thursday, March 15, 2018 from 1:30pm to 3:00pm in the North Conference Room of City Hall.

The goal is to gather input from current or prospective food truck operators, businesses, residents, and the public on the food truck licensing generally, including the Mobile Food Establishment license for public spaces.

No formal presentation is planned, but staff will be present to receive feedback and ideas. If you are unable to attend and would like to provide feedback, please call Ray French at (715) 839-4914.

Cost of Living 2017

PRODUCED BY **COUNCIL FOR COMMUNITY** AND ECONOMIC RESEARCH The annual Cost of Living Index that compares Eau Claire to other communities in the state and in the nation was released for 2017 by C2ER. Eau Claire received a composite score of 95.1 which is below the national average of 100.0

and the state average of 96.2.

Read the national report <u>here</u>.

2018 Wisconsin Tech Summit



Foxconn and other major companies will be meeting with emerging Wisconsin companies at the 2018 Wisconsin Tech Summit. The event will be held on March 19th at the GE Healthcare Institute in Waukesha.

Learn more here!

March Calendar of Events

Job Center of Wisconsin March Workshops Schedule - Link to Website

Thursday, March 8

<u>Chamber Ribbon Cutting: Trust Point, Inc.</u>, 3:00pm-3:30pm at 7 S. Dewey St, Eau Claire. <u>Learn more!</u>

Saturday, March 10

<u>Understanding Fundamental Business Financial Statements</u>, 9:00am-12:00pm at the Western Dairyland Community Action Agency, 418 Wisconsin St, Eau Claire. <u>Tuition is \$29</u>.

Monday, March 12

Business After Hours, 5:00pm-6:30pm at the Westgate Sportsman's Club, 4909 Sportsman Dr, Eau Claire. Admission is \$6 for members.

Tuesday, March 13

Lunch & Learn: Learn about the Western & Central Wisconsin Wage Survey, 12:00pm-1:00pm at the Eau Claire Area Chamber of Commerce, PESI Conference Room, 101 N Farwell St, Suite 101, Eau Claire. <u>Registration is \$10 for members and \$40 for non-</u> <u>members.</u>

Wednesday, March 14

<u>1 Million Cups - Eau Claire</u>, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. <u>Apply to Present</u>!

<u>Musky Tank Mixer: You mean I have to sell?!</u>, 6:30pm-8:00pm at Lazy Monk Brewing, 97 W Madison St, Eau Claire. <u>Learn more!</u>

Thursday, March 15

Business Plan Basics, 6:00pm-9:00pm at the Western Dairyland Business Center, 418 Wisconsin St, Eau Claire. Tuition is \$29.

<u>Candidates Forum: Eau Claire City Council</u>, 7:00pm-8:30pm at the CVTC Clairemont Campus, Business Education Center, Casper Conference Center, 620 W Clairemont Ave, Eau Claire. <u>No registration necessary.</u>

<u>WBD 2018 Seminar</u>, 8:30am-11:30am at the Florian Gardens Conference Center, 2340 Lorch Ave, Eau Claire. <u>No registration necessary</u>.

Friday, March 16

Eggs & Issues: Legislative Breakfast, 7:00am-8:30am at the Green Mill Conference and Banquet Facilities, 2703 Craig Rd, Eau Claire. <u>Tuition is \$29</u>.

Monday, March 19

<u>2018 Wisconsin Tech Summit</u>, 8:00am-6:00pm at the GE Healthcare Institute, N16W22419 Watertown Rd, Waukesha. <u>General Admission fee is \$149 - includes breakfast and lunch.</u>

Wednesday, March 21

<u>1 Million Cups - Eau Claire</u>, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. <u>Apply to Present</u>!

Thursday, March 22

<u>Chamber Ribbon Cutting: Woods & Water Realty</u>, 4:00pm-4:30pm at 2105 Commercial Blvd, Chippewa Falls. <u>No registration necessary</u>.

<u>Demystifying the Artist's Portfolio & Statement</u>, 4:00pm-9:00pm at UW-Eau Claire Continuing Education. <u>\$35 to attend</u>.

Thursday, March 27

Business Tax Chat, 6:00pm-8:00pm at the Western Dairyland Community Action Agency, 418 Wisconsin St, Eau Claire. <u>Tuition is \$10</u>.

<u>Lunch & Learn: Marketing Wellness Programs within your Organization</u>, 12:00pm-1:00pm at the Eau Claire Area Chamber of Commerce, PESI Conference Room, 101 N Farwell St, Suite 101, Eau Claire. <u>Registration is \$20 for members and \$40 for non-members.</u>

Wednesday, March 28

<u>1 Million Cups - Eau Claire</u>, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. <u>Apply to Present</u>!

Thursday, March 29

Resource Fair for Potential Construction Workers, 1:00pm-4:00pm at Festival Hall, 5 5th Street, Racine. Learn more!

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For up-to-date news about the Eau Claire business community and economy, "Like" us on <u>Facebook</u>!



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