



Our mission is to grow local businesses, facilitate expansions, and recruit outside businesses to locate in Eau Claire in order to increase the quality of living, add well-paying jobs and grow the tax base.

---

## January Economic Development News

---

### 'Start Up Wisconsin' Features Eau Claire



[Wisconsin Public Television](#) was in Eau Claire late last year to create [this incredible profile](#) of the entrepreneurial spirit and the resurgence of [Downtown Eau Claire!](#) Features a profile of Zach Halmstad and interviews with Julia Johnson and Mike Schatz!

---

### TDK/Hutchinson Technology in the News!



[Check out the story](#) of how one of Eau Claire's largest employers and manufacturers doubled its workforce in 2 years!

---

### Entrepreneurial Training Program to Start!



The [Entrepreneurial Training Program](#) is a set of classes designed to help you develop a solid plan and learn what it takes to build a thriving business. Classes begin **January 23** and are Tuesdays from 6:00pm-8:45pm.

---

## Governor's Business Plan Contest

The 15th Annual Wisconsin Governor's Business Plan Contest will be accepting entries until 5:00pm on Wednesday January 31st. To enter write an abstract and submit it [here](#).



---

## UWEC Continuing Education - Food Trucks



Are you interested in launching a food truck business? If so this is an event for you! Monday, January 29th from 9:00am to 4:00pm UWEC's Continuing Education will be hosting a session on food truck business at RCU Corporate Center, 200 Riverfront Terrace. [Registration](#) is \$99.

---

## Save the Date for Momentum West Housing Forum

This event aims to match potential housing developers with communities. Friday, February 16, New Richmond. [Registration](#) is \$40.



---

## January Calendar of Events

Job Center of Wisconsin January Workshops Schedule - [Link to Webpage](#)

**Wednesday, January 10**

1 Million Cups - Eau Claire, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. [Apply to Present!](#)

Chamber Ribbon Cutting: Medical and Surgical Weight Loss Clinic, 10:00am-10:30am at HSHS Sacred Heart Hospital, 900 W Clairemont, Eau Claire.

**Wednesday, January 17**

1 Million Cups - Eau Claire, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. [Apply to Present!](#)

Health and Wellness Roundtable Discussion, 12:00pm-1:00pm at ANANDAworks Wellness Education Center, 320 Putnam St, Ste 110, Eau Claire. [Registration](#) is \$15.

Musky Tank Mixer: So You Want to Start a Business?!, 6:30pm-8:00pm at Lucette Brewing Company, 910 Hudson Rd, Menomonie. [Registration](#) is free.

**Thursday, January 18**

Chamber Ribbon Cutting: Midwest Meals, 11:00am-11:30am at 2145 Eastridge Center, Eau Claire.

Business QuickBooks - Online Version, 6:00pm-9:00pm at Western Dairyland Community Action Agency, 418 Wisconsin St, Eau Claire. [Registration](#) is \$99.

**Friday, January 19**

Eggs & Issues: The Chamber's State of the County, 7:00am-8:30am at the Green Mill Conference and Banquet Facilities, 2703 Craig Rd, Eau Claire. [Registration](#) is \$20.

**Tuesday, January 23**

SOHO Coffee Talk: "I'm Going To Do It RIGHT This Year!", 8:15am-9:30am at the Eau Claire Area Chamber of Commerce, 101 N Farwell St, Eau Claire. [Registration](#) is free.

**Wednesday, January 24**

1 Million Cups - Eau Claire, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. [Apply to Present!](#)

**Thursday, January 25**

Lean Start-Up: Is Your Idea REALLY a Business?, 6:00pm-8:00pm at Western Dairyland Community Action Agency, 418 Wisconsin St, Eau Claire. [Registration](#) is \$29.

**Monday, January 29**

Launching Your Food Truck Business, 9:00am-4:00pm at the RCU Corporate Center, 200 Riverfront Terrace, Eau Claire. [Registration](#) is \$99.

**Tuesday, January 30**

Leadership Success Series Featuring Rick Dreher, Wipfli, 7:30am-9:00am at Mayo Clinic Health System, 1221 Whipple St, Eau Claire. [Registration](#) is \$25 for Chamber Members.

**Wednesday, January 31**

1 Million Cups - Eau Claire, 9:00am at the Chippewa Valley Technical College, 620 W Clairemont Ave, Eau Claire. [Apply to Present!](#)

24th Annual Chippewa Valley Rally, 10:00am-6:15pm at the Park Hotel Best Western Premier, 22 S Carroll St, Madison. [Registration](#) is \$79.

Email Marketing Workshop, 6:00pm-8:00pm at the Western Dairyland Community Action Agency, 418 Wisconsin St, Eau Claire. [Registration](#) is \$29.

---

## Follow us on Facebook!

For up-to-date news about the Eau Claire business community and economy, "Like" us on [Facebook!](#)



Visit our website